



# FLX LIBRARY ROAD TRIP

## AN OVERVIEW

### What is the FLX Library Road Trip?

The FLX Library Road Trip is a promotional event that encourages people to visit FLLS libraries and learn about all the good you do! It is also a way to market your Summer Reading programs and what makes your library special. Participants can pick up a Road Trip map at any FLLS library and choose their own adventure. At each library, staff will stamp\* the map so travelers can keep track of their adventures. Participants can collect souvenirs after visiting a certain number of libraries.

### When is the 2024 FLX Library Road Trip?

The road trip starts on Monday, July 1 and runs through August 31st, 2024.

### Where does it take place?

At all 33 libraries throughout the Finger Lakes Library System. FLLS will have maps too.

### Who can participate?

This fun, free, family friendly event is open to everyone! All ages are welcome to participate. There is no requirement to be an existing library patron - visitors to the area are welcome to participate. Library staff, volunteers, and trustees are also encouraged to participate!

### Our "Why":

The FLX Library Road Trip is a program for everyone that:

- Celebrates libraries and library patrons.
- Encourages folks to visit and use libraries.
- Creates awareness of everything our libraries have to offer their communities.
- Grows library advocates.
- Increases circulation of materials throughout the system.
- Increases the number of cardholders throughout the system.
- Connects member libraries with each other and FLLS
- People have been asking!